

Competidores

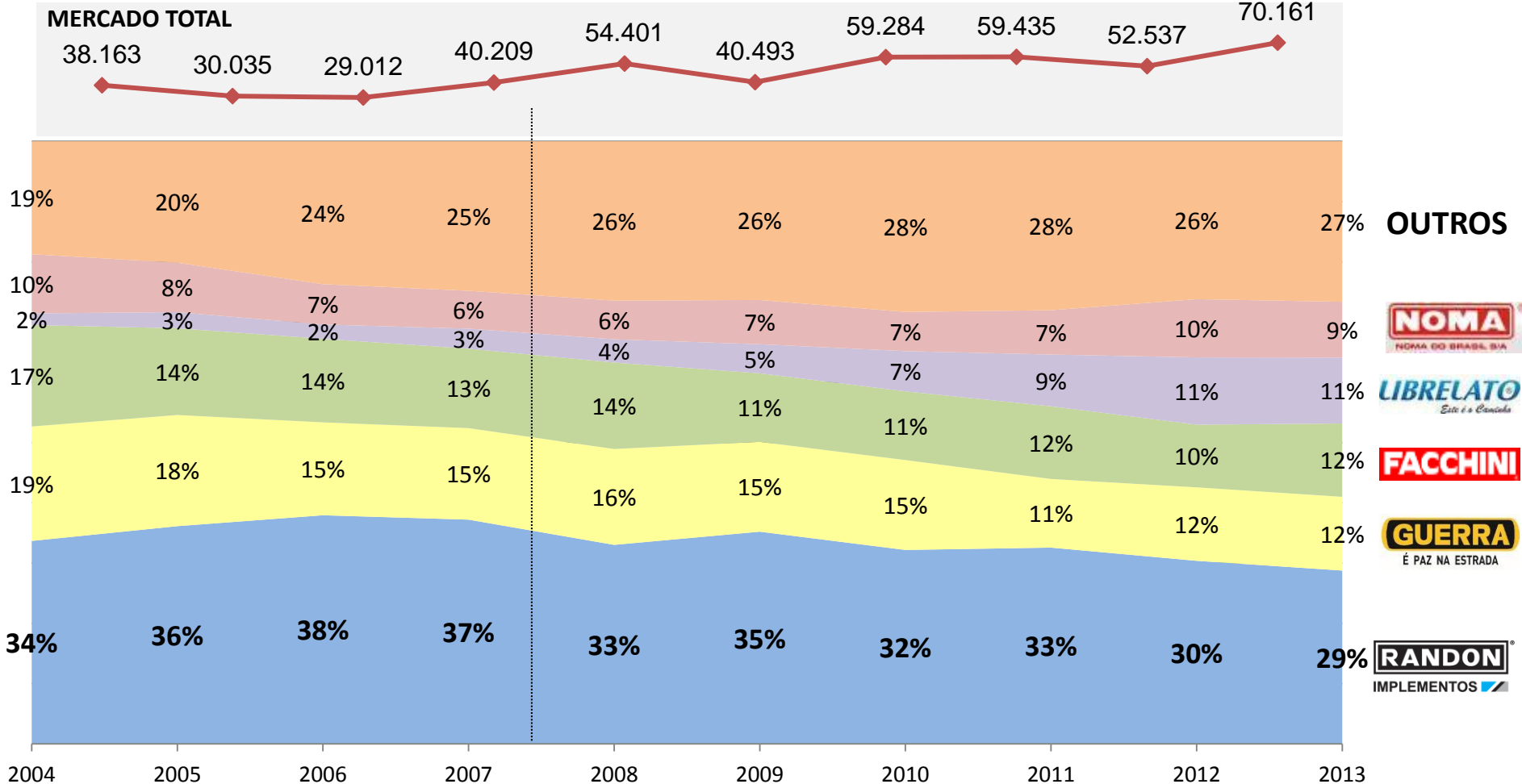
Mercado de Veículos Rebocados

Sr. Norberto Jose Fabris
Diretor Corporativo da Randon S/A





UNIDADES FÍSICAS

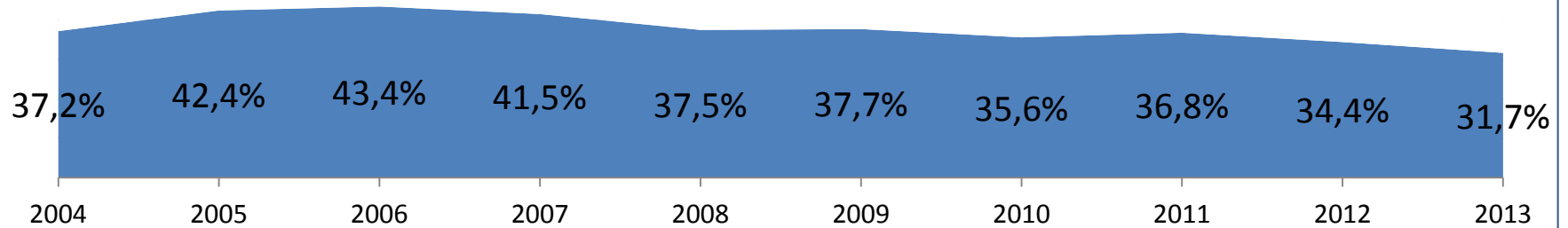


NÚMERO DE FABRICANTES



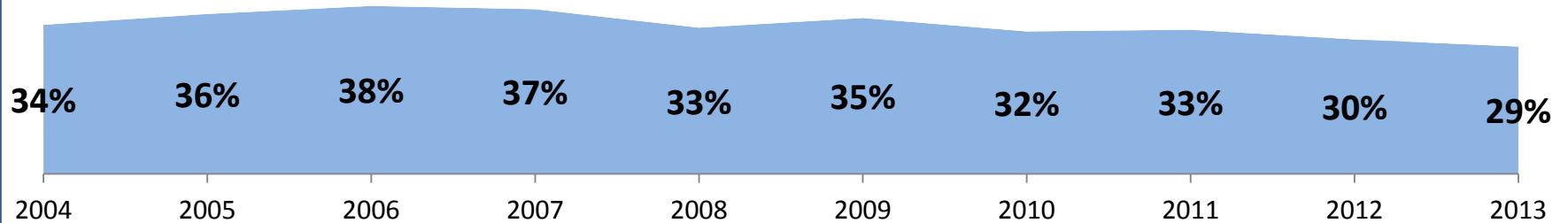
MARKET SHARE – PRODUÇÃO BRASILEIRA

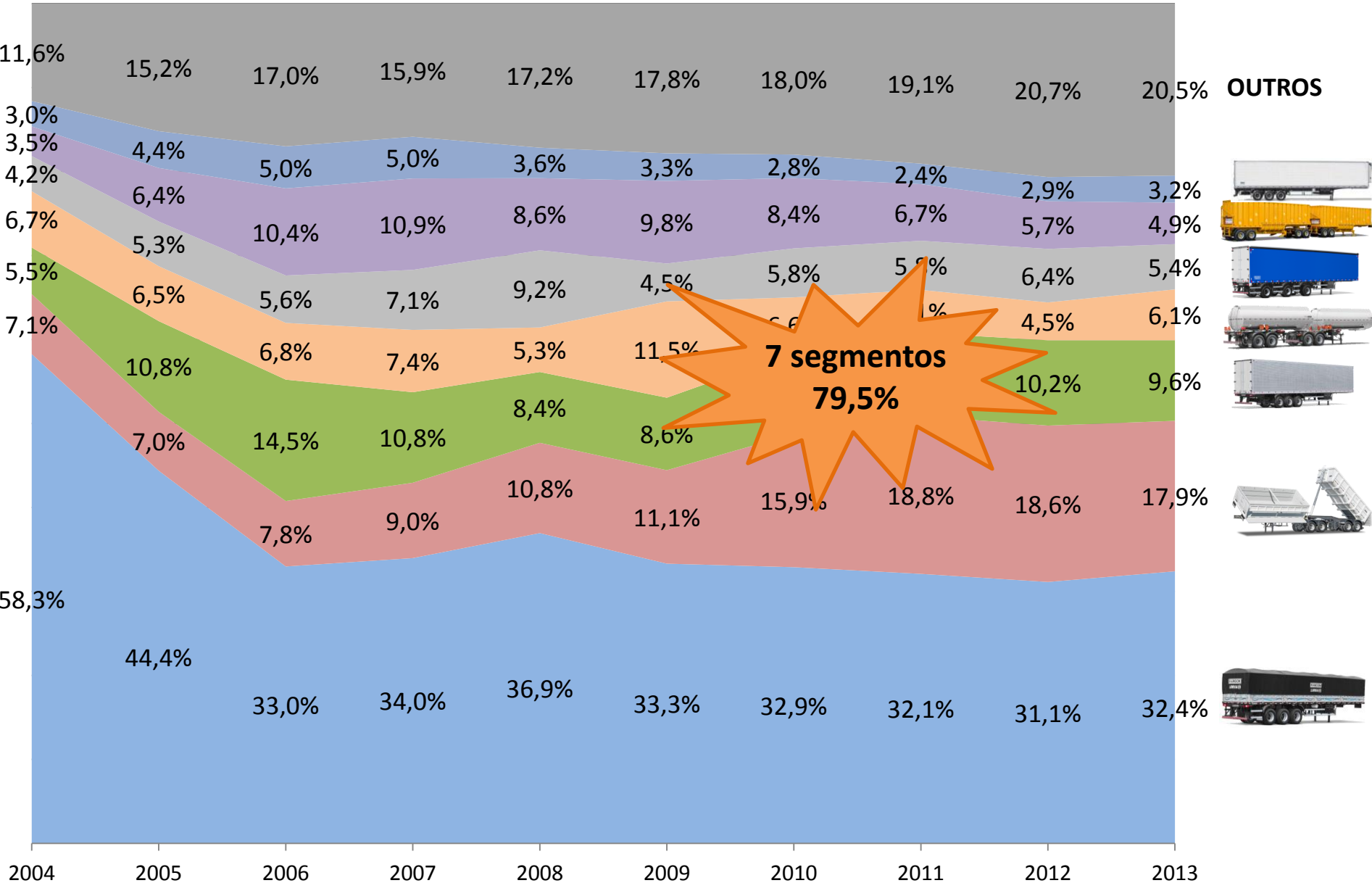
(Mercado Interno + Exportações Brasileiras)



MARKET SHARE – MERCADO INTERNO

MONEY SHARE 2013: 32,5%

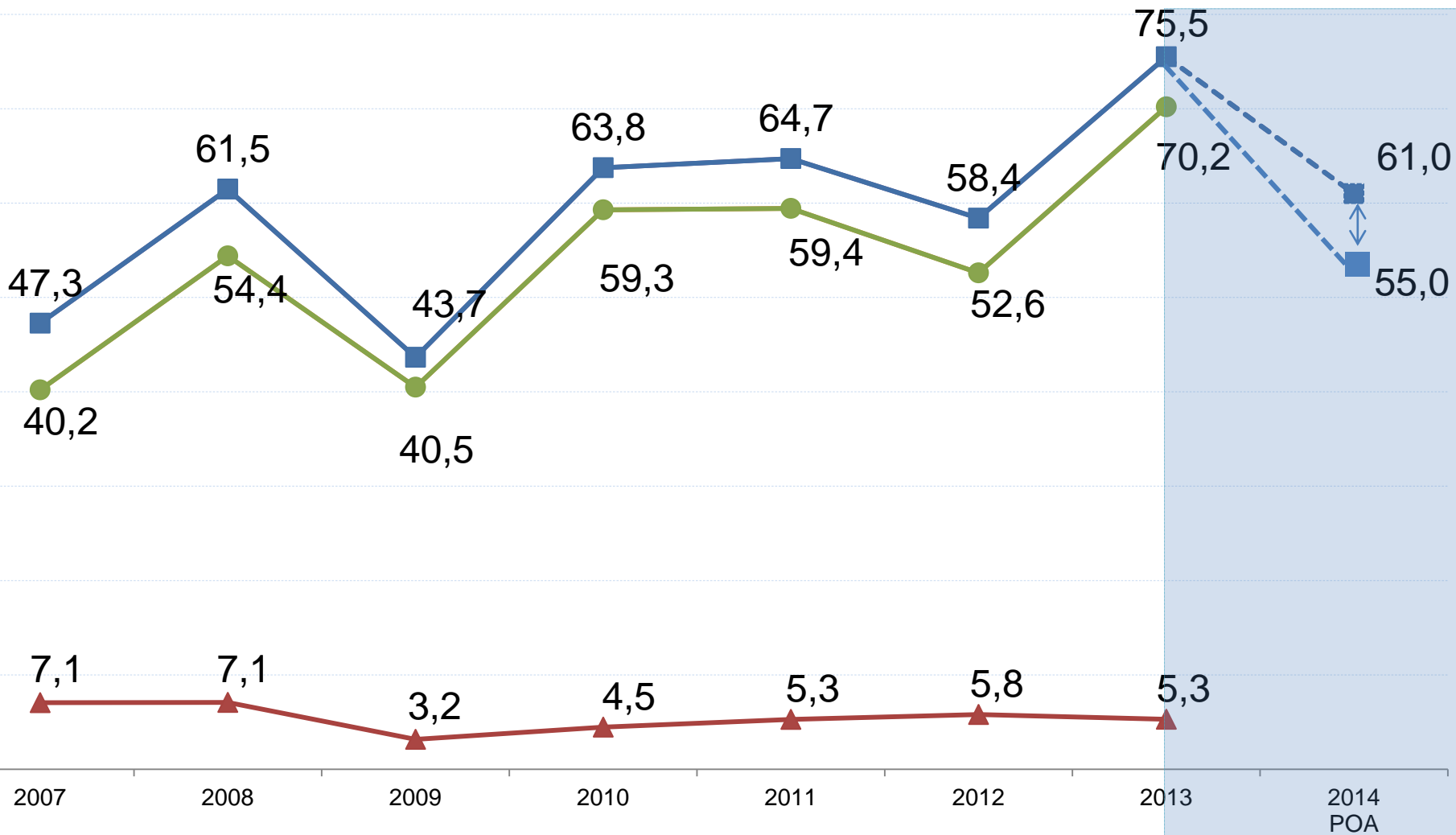






X 1.000

■ PRODUÇÃO
 ● MERCADO INTERNO
 ▲ MERCADO EXTERNO



Obrigado

