



PRESS RELEASE

Please be informed that the consolidated net revenue of Randon S.A. Implementos e Participações reached, in October 2014, R\$ 323.1 million, a decrease of 17.7% if compared to the revenue achieved in October 2013.

In the period between January and October 2014, Consolidated Net Revenue totaled R\$ 3.190 billion, a decrease of 10.4% if compared to the amount achieved in the same period last year.

Total Gross Revenue (without eliminations and including taxes) reached R\$ 464.2 million in October 2014, 24.0% decrease if compared with the amount reached in October 2013. In the period between January and October 2014, Gross Revenue totaled R\$ 4.613 billion, a decrease of 17.2% when compared with the same period in the prior year.

Caxias do Sul, November 21, 2014.

Geraldo Santa Catharina
Investor Relations Director