



PRESS RELEASE

Please be informed that the consolidated net revenue of Randon S.A. Implementos e Participações reached, in July 2014, R\$ 267.9 million, a decrease of 27.3% if compared to the revenue achieved in July 2013.

In the period between January and July 2014, Consolidated Net Revenue totaled R\$ 2.248 billion, a decrease of 6.4% if compared to the amount achieved in the same period last year.

Total Gross Revenue (without eliminations and including taxes) reached R\$ 381.6 million in July 2014, 34.2% decrease if compared with the amount reached in July 2013. In the period between January and July 2014, Gross Revenue totaled R\$ 3.274 billion, a decrease of 12.9% when compared with the same period in the prior year.

Caxias do Sul, August 20, 2014.

Geraldo Santa Catharina
Investor Relations Director