



RANDON S.A. IMPLEMENTOS E PARTICIPAÇÕES

CNPJ n.º 89.086.144/0001-16

Publicly-Traded Company

NOTICE TO THE MARKET

Randon S.A. Implementos e Participações ("Randon") informs its shareholders and other members of the securities market that it has signed a Memorandum of Understanding with the Chinese company China Sinomach Heavy Industry Corporation ("Sinomach") in order to assess the feasibility of constituting a joint-venture in Brazil for the production and sale of excavators.

During the evaluation period, Randon will market the excavators manufactured by Sinomach under the joint brand Randon/Sinomach.

In due course, Randon will inform the market about the completion of the above-mentioned studies.

Caxias do Sul, August 2, 2012.

Astor Milton Schmitt
Investor Relations Director