



RANDON S.A. Implementos e Participações

CNPJ 89.086.144/0001-16
Publicly-Traded Company

Ordinary and Extraordinary General meetings CALL

We invite our shareholders to meet at the Ordinary and Extraordinary General Meeting at the headquarters of the Company, at Abramo Randon Avenue, 770, Caxias do Sul, RS, at 3:00 PM, on March 29, 2012, to discuss the following agenda:

(1) In Ordinary General Meeting

- (a) Examine, discuss and vote on the Management Report, Financial Statements, and Independent Auditors` and Audit Board`s Reports for the fiscal year ended December 31, 2011.
- (b) To allocate the profit for the year and decide on the distribution of dividends;
- (c) Elect, if applicable, the members of the Audit Board, if applicable;
- (d) Establish the remuneration of the Administrators and, if elected, of the Audit Board members.

(2) In the Extraordinary General Meeting

Decide on the proposed amendment of the Company`s By-Laws in order to adjust them to the reform performed by the Listing Rule of Level 1 of Corporate Governance and to the amendment of Art. 146 of Law 6,404/1976, introduced by law 12.431/2011, as well as on their consolidation.

General Instructions:

- ⇒ To participate and vote in these General Meetings, shareholders shall: **(a)** provide identification (Identity Card) and proof of ownership of shares of the Company issued by the depository financial institution or by the custodian financial institution; **(b)** if the shareholder is to be represented by a proxy, the proxy shall have been appointed not more than one year before the date of the meeting, be a shareholder, an officer of the Company, an attorney or a financial institution, being incumbent upon the investment fund manager to represent its condominium members; **(c)** submit the incorporation documents of the shareholders who are legal entities, and documents corroborating the correctness of the representation by the signatories of the proxies;
- ⇒ Pursuant to Article 15 of the By-Laws, the Company requests that these documents be delivered at the Company`s headquarters, preferably by 5:00 PM of March 27, 2012;
- ⇒ Additional information and the Manual for Shareholders` Attendance at the General Meetings containing instructions to shareholders and details on the topics of the agenda, are available on the World Wide Web of the Company, www.randon.com.br/ri, of the Securities Exchange Commission (CVM) www.cvm.gov.br and of BM&FBovespa, www.bmfbovespa.com.br.
- ⇒ Any clarifications can be obtained through the e-mail address ri@randon.com.br or by phone (54) 3209-2505.

Caxias do Sul, March 13, 2012.

Raul Anselmo Randon
Chairman of the Board of Directors