



RANDON S.A. IMPLEMENTOS E PARTICIPAÇÕES

CNPJ n.º 89.086.144/0001-16

Publicly-Held Company

PRESS RELEASE

Randon S.A. Implementos e Participações (Randon or the Company) informs its shareholders and other members of the securities market that the Randon family has successfully completed, on this date, the succession process of the executive and asset management of the Company.

Following the succession of the President Director of the Company, held in April 2009, when Raul Anselmo Randon ceased to hold office and was succeeded by his son David Abramo Randon, Assets Succession was completed today with the transfer of ownership of most quotas of the five companies directly controlling Dramd Participações e Administração Ltda., parent company of Randon, from Raul Anselmo Randon to his sons and daughters David Abramo Randon, Roseli Beatriz Randon, Alexandre Randon, Maurien Helena Randon Barbosa and Daniel Raul Randon, in equal proportion.

The transfer was made by an instrument that preserves the right to vote, retains usufruct and includes a clause of inalienability. The direct and indirect control of the Company, the Management composition, the executive Management and the direction of Business will not suffer any kind of modification as a result of the above-mentioned operation.

Caxias do Sul, April 4th, 2011.

Astor Milton Schmitt
Investor Relations Director