



PRESS RELEASE

Please be informed that the consolidated net revenue of Randon S.A. Implementos e Participações reached, in October 2010, R\$ 334.3 million, an increase of 38.9% as compared to October 2009. In the period January-October 2010, the consolidated Net Revenue totaled R\$ 3.020 billion, an increase of 51.5% as compared with the result achieved in the same period last year.

The total Gross Revenue (without eliminations and including taxes) reached R\$ 503.3 million in October 2010, 41.4% up from that reached in October 2009. In the period January-October 2010, the Gross Revenue totaled R\$ 4.587 billion, an increase of 53.6% when compared with the same period in the prior year.

Caxias do Sul, November 19, 2010.

Astor Milton Schmitt
Investor Relations Director