



PRESS RELEASE

Please be informed that the consolidated net revenue of Randon S.A. Implementos e Participações reached, in July, 2010, R\$ 322.1 million, an increase of 63.7% as compared to July 2009. In the period January-July 2010, the consolidated Net Revenue totaled R\$ 2.023 billion, an increase of 49.3% as compared with the result achieved in the same period last year.

The total Gross Revenue (without eliminations and including taxes) reached R\$ 501.4 million in July 2010, 67.7% up from that reached in July 2009. In the period January-July 2010, the Gross Revenue totaled R\$ 3.085 billion, an increase of 51.5% when compared with the same period in the prior year.

Caxias do Sul, August 20, 2010.

Astor Milton Schmitt
Investor Relations Director