

PRESS RELEASE

Review in 2010 Indicators - Guidance

The recovery of sales and the high spirits in the market have led Randon to resubmit their estimates concerning the key market indicators, namely:

Total Gross Revenue –R\$ 5.0 billion; Consolidated Net Revenue –R\$ 3.4 billion; Exports –US\$ 220 million Imports –US\$ 80 million; Capex –R\$ 200 million;

These indicators are validated in the strategic plan process and are supported by an assessment of the macroeconomic scenario in Brazil and in the countries the Company keeps commercial relationships with, as well as in sector indicators, in the automotive industry, and in the behavior of its market segments.

Caxias do Sul, August 09, 2010

Randon S.A. Implementos e Participações Astor Milton Schmitt Investor Relations Director